



events@sanmarg.in



pytltdsaviles@gmail.com

सन्मार्ग

॥ ॐ नमो भगवते वासुदेवाय ॥ ॐ नमो भगवते वासुदेवाय ॥ ॐ नमो भगवते वासुदेवाय ॥

Eastern India's Largest Hindi Daily

DISPLAY ADVERTISEMENT TARIFF

WITH EFFECT FROM 1st November 2021

All rates are for colour Advertisement

DISPLAY RATES
(per sq.cm)

Edition	FP	Other Page	Front Page Only
Bengal	1200	800	8000
Jharkhand	800	500	5000
Bihar	600	400	4000
Orissa	500	325	3000
Andaman	400	250	3000

For Sunday add 40%

POINTERS
(3.8cm X 3.8cm)
Unit Price

**TENDERS / LEGAL /
FINANCIAL / APPOINTMENT
NOTICE. (Per sq.cm)**

Black & White
200
150
125
100
175

For Sunday add 25%

Our Attractive Weekly Features

Name and Topic	Day	Front Page
Ravivariya (Sunday Leisure)	Sunday	450
Sanjivani (Health)	Thursday	350

Rate Per Sq.cm

All R/O & Material to be sent Email : ads@sanmarg.in/sanmargads@gmail.com.

1. OBITUARY : Rates depend on size please contact us
2. Classifieds/ DAVP Rates visit our website : sanmarg.in/advertise

Dhanteras & Akshay Tithiya : Please ask for rates separately as normal rates will not apply on those days

Innovation will be charged extra depending on the type of innovations. Political Ads will attract 75% extra premium. Any special page position on inside pages of the main section will attract 50% add-on premium on the listed rates.

Material

MAIN SECTION : 2 Working days before publication FEATURE SECTION : With a lead time of 7 (SEVEN) Days from the schdule date of publication	Broad Sheet (Main)	Square cm
	Colour (Full Page)	1716
	Front Page minimum acceptable Size	80

TERMS AND CONDITIONS

This is an abridged version and detailed version available on request and on website but is a part of Rate Card.

- 1) The dimension of an advertisement will be in cm x cm (square centimeter) it is imperative to define the size of an advertisement as "Height x Width" in the Release Order and all other related communications.
- 2) Rounding Off, in calculation of total size of ad 0.4 sq.cm and below will be rounded off in 0 and 0.5 sq.cm and above will be rounded off in 1 sq.cm, so on and so forth.
- 3) All advertisements must be in accordance with our advt. standard code, State laws and rules as stipulated by INS, ILNA and Advertisement Standard Council of India.
- 4) All advertisement is subject to cancellation / non publication without advance notification.
- 5) Rates as applicable on the date of insertion will be applicable, irrespective of the date of booking of an advertisement.
- 6) Advertisements are accepted in good faith and management does not accept any liability for contents of advertisement, delay, omission or errors in publication, forwarding replies, etc.
- 7) Any volume commitment not fulfilled or any contract amount or volume not honored within timeframe will compulsorily and automatically result in supplementary bills being raised to the tune of difference between applicable card rate and rate mentioned in RO / Contract.
- 8) These terms and conditions shall overrule and override all other communications and contracts. All contracts and commitments may automatically be read with these above.
- 9) Jurisdiction for all disputes will be Kolkata.
- 10) Delayed payment will attract interest.
- 11) Issuing a release order by you will be treated as acceptance to contract and terms and conditions as per above.