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MULTI PRINTING CENTRE

Audit Bureau of Circulations

Wakefield House, Spratt Road, Ballard Estate, Mumbai 400 001.



Certificate No.
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ABC Certificate of : SANMARG

Address : 160-B, CHITTARANJAN AVENUE, KOLKATA

Published/Estd : KOLKATA EDN - 1948 & ALSO PRINTED AT BURDWAN

Language : HINDI

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Cover Price : **Single Copy** : RS. 3.50 / 4.00 / 6.00

Auditors : GHOSHAL & GHOSAL, 4, COMMERCIAL BUILDINGS, 23, N.S. ROAD,
KOLKATA - 700001

		JANUARY - JUNE 2017		
Edition(s)	Printing Center(s)	Total Qualifying Sales	No. of Publishing Days.	Average Qualifying Sales
Kolkata	Burdwan	14,26,025	178	8,011
Kolkata	Kolkata	1,83,84,320	178	1,03,283
		1,98,10,345		
Average Total Qualifying Sales				1,11,294

Jul-Dec 2016 :
1,11,308 (179 ISSUES)

Jan-Jun 2016 :
1,12,498 (179 ISSUES)

Qualifying sales represents all sales above the NRR as well as compliant with all prescribed audit guidelines framed by the Bureau.

A) Non subscription sales

- Single copy sales
- Combo sales

Average Copies
1,11,155
Nil

B) Subscription sales

- Subscription copy sales (Single)
- Subscription copy sales (Joint)
- Institutional Subscription Sales

Nil
Nil
Nil

C) Institutional sales

139

Total Qualifying Sales : 1,11,294

Dated : 01-09-2017

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M. S. ...

Secretary General

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